

ITHACA

BEER CO.™

FLOWER POWER

India Pale Ale

Heralded as one of the most important American Craft Beers Ever Brewed. Enjoy the clover honey hue and tropical nose of our celebrated flagship ale. Flower Power is simultaneously punchy and soothing with a big body and a finish that boasts pineapple and grapefruit. We hop and dry hop Flower Power four different times throughout the brewing process for a powerful floral hop experience. Rated the best IPA in New York State, Flower Power is highly regarded among the most discerning hop heads.



Brand Specifications

HOPS	Simcoe, Centennial, Cascade, Ahtanum
DRY HOPS	Chinook, Simcoe, Amarillo
MALTS	2-Row Pale, Honey
ABV	7.2%
IBU	70
PACKAGES	6/4 Pack 16oz. Cans 3/8, Pack 16oz. Cans 15pk 12oz. Cans 19.2 oz Can 4/6 Pack 12oz. Bottles 2/12 Pack 12 oz. Bottles 1/2 Kegs & 1/6 Kegs



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EXCEPTIONAL

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The Spirit of the
FINGER LAKES

@ITHACABEER



A Bouquet for Every Occasion.

Available in 1/2 & 1/6 Kegs, 4/6 Pack 12oz Bottles, 2/12 Pack 12oz Bottles, 15 Pack 12oz Cans, 6/4 Pack 16oz Cans, 3/8 Pack 16oz Cans & 19.2oz Cans

12 oz. Bottle



6 Pack 12 oz. Bottle



4/6 12 oz. Bottle Case Box



12 Pack 12 oz. Bottle



16 oz. Can (Single & 4 Pack)



8 Pack 16 oz. Can



12oz. Flower Power Can



15pk Flower Power



One of The 25 Most Important Craft Beers Ever Brewed!

Food & Wine recognized Flower Power as one of the 25th Most Important Craft Beers Ever Brewed! Known as the first West Coast-style IPA brewed in the East, Flower Power is an iconic legacy brand that has stood the test of time.



19.2oz. Can (1 Pint 3.2 oz)

