

### FLOWER POWER India Pale Ale

Heralded as one of the most important American Craft Beers Ever Brewed. Enjoy the clover honey hue and tropical nose of our celebrated flagship ale. Flower Power is simultaneously punchy and soothing with a big body and a finish that boasts pineapple and grapefruit. We hop and dry hop Flower Power four different times throughout the brewing process for a powerful floral hop experience. Rated the best IPA in New York State, Flower Power is highly regarded among the most discerning hop heads.

### Brand Specifications

HOPS	Simcoe, Centennial Cascade, Ahtanum
DRY HOPS	Chinook, Simcoe, Amarillo
MALTS	2-Row Pale, Honey
ABV	7.2%
IBU	70
PACKAGES	19.2 oz Can
	6/4 Pack 16oz. Cans
	3/8, Pack 16oz. Cans
	4/6 Pack 12oz. Bottles
	2/12 Pack 12 oz. Bottl
	1/2 Kegs & 1/6 Kegs



via Pale Ale





# A Bouquet for Every Occasion.



















Available in 1/2 & 1/6 Kegs, 4/6 Pack 12oz Bottles, 2/12 Pack 12oz Bottles, 6/4 Pack 16oz Cans, 3/8 Pack 16oz Cans, & 19.2oz Can

## FOOD&WINE

The 25 Most Important American Craft Beers Ever Brewed

With more than 5,000 breveries, some of which produce dozeni of different beers every year, America is hown to the largest and most diverse beer culture in the world. But as exciting new beers appear weekly in bars and on specialty shop sherves, we shouldn't forget their forebars: the breves that's pawned, defined and advanced the craft beer movement, made by the influential brevers who brought our country from a low of less than 100 breveries in 1978 to where we are today.

#### 25) Ithaca Flower Power IPA

The modern American IMR evolved on the West Coast, where the vast majority of hops were grown and new varieties were being outbrands: data Coast IMRs range showed the same comph as the West Coast breftnen. But in 2004, thisal Beer Coast Jeff OHE changed that with Flower These moregoing all and the first West Coast-sple IPAs Tenered There in the Northeset: Tanys Corego Stars; thisk-as direction channels ing and Jassi. "Yound Young Coastand Coast-sple IPAs Tenered There in the Northeset: Tanys Corego Stars; thisk-as direction chankeling and Jassi." Yound Young Coastance favor and exbant Thairy around from numerous hop additions in the kettis. as end as dryh toging? After leaving that yours pare laster. Chief commend his hopendary status producing award-winning beavs for another New York Deevery. Predictable Deevery.

### One of The 25 Most Important Graft Beers Ever Brewed!

Food & Wine recognized Flower Power as one of the 25th Most Important Craft Beers Ever Brewed! Known as the first West Coast-style IPA brewed in the East, Flower Power is an iconic legacy brand that has stood the test of time. Judged by many influential brewers including Sierra Nevada's Ken Grossman, Dogfish Head's Sam Calagione and Sam Adam's Jim Koch, the survey drew from more than 5,000 breweries and identified brands that spawned, defined and advanced the craft beer movement.



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